

Media Release

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JERSEY BOYS The story of Frankie Valli & The Four Seasons

Empire State Building lights up to celebrate 5th Anniversary of hit musical

On 16 October Australia celebrated the 500th performance of the hit musical **JERSEY BOYS**. Now America is poised to commemorate the 5th anniversary of this multi-award winning show with several major events taking place. On **Friday 5th** and **Saturday 6th November** the **Empire State Building** will light its tower to honour this momentous occasion by shining the tower in white, red, and yellow. **JERSEY BOYS** Cast members will be on hand for this special lighting ceremony of the "World's Most Famous Office Building."

Original *Four Seasons* **Frankie Valli** and **Bob Gaudio**, along with members of the creative team, including co-authors **Marshall Brickman** and **Rick Elice**, and the cast of *Jersey Boys* will be on hand when a section of **52nd Street** between Broadway and 8th Avenue is renamed **JERSEY BOYS WALK**.

Continuing the celebrations on Sunday November 7, New York City Commissioner Katherine Oliver will present a **Mayoral Proclamation** in honour of **JERSEY BOYS** for its remarkable achievement in celebrating five years on Broadway, for the joy it has given over 2.5 million audience members, and the extraordinary economic impact the hit musical has had on New York City.

Sardi's Restaurant, located in the heart of the Theatre District, will unveil caricatures on 8 November to honour Frankie Valli, Bob Gaudio, Marshall Brickman and Rick Elice.

There are currently five productions of **JERSEY BOYS** playing worldwide - Broadway, Las Vegas, US National tour, London and Sydney. **JERSEY BOYS** is currently the hottest ticket in Sydney and features 20 *Four Seasons* hit songs including "Sherry", "Big Girls Don't Cry", "Rag Doll", "Oh What a Night" and "Can't Take My Eyes Off You".

For more information about the American celebrations visit:
<http://www.jerseyboysinfo.com/broadway/Anniversary/>

THEATRE ROYAL	MLC Centre, 108 King Street, Sydney
Bookings	www.ticketmaster.com.au or 1300 723 038
Ticket prices	\$40 to \$165
Performances	Tuesday & Wednesday 7pm; Thursday to Saturday 8pm Saturday 2pm; Sunday 1pm & 6pm

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