

Media Release

Issued 28 March 2011

JERSEY BOYS

The story of Frankie Valli & The Four Seasons *Sydney*

OH WHAT AN OPENING JERSEY BOYS TO PERFORM MEDLEY at the HSBC WARATAHS Game Friday 1 April WEARING UNIQUE JERSEY

The **HSBC Waratahs** are due to play in a unique charity jersey against the Chiefs in round seven, therefore it is only fitting that the cast of internationally acclaimed stage show **JERSEY BOYS** should be asked to entertain the crowd and will take to the field of the Sydney Football Stadium pre-game to perform the Big 3 Medley of *Walk Like A Man*, *Big Girls Don't Cry* and *Sherry*.

Having already wowed the audience at the HSBC Waratahs season launch in February, the cast of **JERSEY BOYS** have been keen to develop their relationship with the team and have again been invited to perform this time on **FRIDAY 1 APRIL** in an effort to drive more interest in the Tahs' annual Cerebral Palsy charity match.

"We are committed to providing our fans with a great match day experience that isn't just confined to the 80 minutes of Rugby at each home game, and we're really looking forward to having the cast of **JERSEY BOYS** at our charity match against the Chiefs," said Jason Allen, Waratahs Rugby CEO. "In 2010 the charity match attracted our biggest crowd to the Sydney Football Stadium and in 2009 it was our second largest crowd at the SFS. We're hoping our fans continue their generosity towards our fundraising initiatives – just like they were with the Rugby Relief match against the Reds – and we're extremely grateful to the cast of **JERSEY BOYS** for coming on board to support the cause."

JERSEY BOYS – The Story of Frankie Valli & The Four Seasons, the story of how four blue collar boys from the wrong side of the tracks became one of the biggest American pop sensations of all time is now playing to sellout crowds at Sydney's Theatre Royal. **Frankie Valli**, **Bob Gaudio**, **Tommy DeVito** and **Nick Massi** joined forces to become The Four Seasons, writing their own hits and developing their unique sound to sell over 175 million records before they were 30!

While the 22 charity playing jerseys will again go to the highest bidder in an online auction, fans will be able to purchase the special edition strip and cap produced by Canterbury from Rebel Sport, Canterbury Stores and the Stadium store from February.

A proportion of proceeds from the sale of the jersey and cap will once again go to Cerebral Palsy Alliance.

www.jerseyboysaustralia.com.au

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