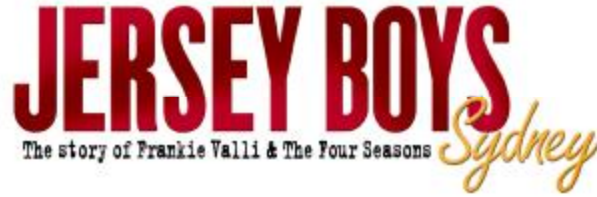


Dodger Theatricals Rodney Rigby Dainty Group
Joseph J. Grano Tamara and Kevin Kinsella Pelican Group Michael Watt
in association with Latitude Link Rick Steiner

Media Release

29 June 2011



CELEBRATES TWO YEARS IN AUSTRALIA

Smash hit multi-award winning musical **JERSEY BOYS – The Story of Frankie Valli & The Four Seasons** celebrates two years in Australia on **Thursday 7 July**. **JERSEY BOYS** opened in July 2009 in Melbourne and played for 13 months before transferring to Sydney's Theatre Royal opening in September last year. 900,000 people have now seen the show in Australia.

The Australian production has brought millions of dollars into the Victorian and NSW economies through tourism related revenue, with over 15,300 visitors from overseas and over 150,000 Australians travelling interstate to see the production in Sydney and Melbourne.

In addition to being a massive success with audiences, the media have raved about this show with reviews such as:-

“truly thrilling moments . . . explodes from the stage with verve, polish and conviction.” – The Sydney Morning Herald

“The result is music history . . . a guaranteed toe-tapping, hand-clapping fun night at the theatre.” - The Daily Telegraph

“Oh, what a night...a theatrical triumph...in a class of its own” - Sunday Herald Sun

“Entertainment with a capital E” - The Sunday Age

JERSEY BOYS worldwide has grossed over \$1.1 billion dollars and been seen by approximately 12.5 million people. There are five productions worldwide at the moment including Broadway, Las Vegas, US National tour, London and Sydney, with a 2nd US National and Canadian tour to commence in 2012.

Michael David, Producer, Dodger Theatricals said "We are honoured to celebrate two wonderful years with **JERSEY BOYS** in Australia. We continue to be amazed and humbled at how the story and music of Frankie Valli and The Four Seasons resonates universally, and we look forward to continuing to bring such enjoyment to Australian audiences."

Newtheatricals Producer, Rodney Rigby added "Australia is very much part of the worldwide success story of this wonderful musical that continues to entertain audiences in Sydney and attract regional and interstate visitors to our wonderful city."

To celebrate the 2nd Birthday of this phenomenal show, **Producer, Paul Dainty** said “I am thrilled to be celebrating another anniversary of this outstanding production and pay tribute to and, thank our talented **JERSEY BOYS** family.”

Since opening the cast of **JERSEY BOYS** have performed at many prestigious events including the AFL Grand Final, the Australian Open Men’s Final and this year the *Four Seasons* entertained the crowd on New Year’s Eve at Sydney Opera House to an international television audience of billions.

Australian audiences have often been thrilled to discover that they are attending the show with stars as **JERSEY BOYS** is on the must see list for many international artists, actors and sporting stars. Tom Cruise, Katie Holmes, Dannii Minogue, Paul Hogan, James Taylor, Carole King, Venus Williams, Glenn McGrath, Paul Keating, Tim Cahill and Neil Diamond to name a few.

JERSEY BOYS – The Story of Frankie Valli & The Four Seasons, is the story of how four blue collar boys from the wrong side of the tracks became one of the biggest American pop sensations of all time. The multi-award winning show features all the *Four Seasons* hits including *Sherry*, *Big Girls Don’t Cry*, *Oh What A Night*, *Walk Like A Man*, *Can’t Take My Eyes Off You*, *Working My Way Back To You* and many more.

www.jerseyboysaustralia.com.au

Venue THEATRE ROYAL, MLC Centre, 108 King Street, Sydney

Bookings www.ticketmaster.com.au or 1300 723 038

Ticket prices* \$39 (Student Rush) to \$165

Performances* Tuesday at 7pm
Wednesday Matinee at 1pm
Thursday & Friday at 8pm
Saturday at 2pm & 8pm
Sunday at 1pm & 6pm
(* subject to change)

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